

Public Files

From: Plover/Wausau/Stevens Points

Date: 9/29/2008

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EEO Public Report Form Covering the Period from 08/01/2007 to 07/31/2008**Contents:**

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Appendix 1

Full Time Jobs Filled

Annual EEO Public Report Form Covering the Period from 08/01/2007 to 07/31/2008

No:	Job Title:	Date Filled:	Recruitment Source:	Prong 2:	Contact Details:
1	Account Executive EEO Tracking Number: 4165	8/27/2007	Employee Referral	NO	
2	Account Executive EEO Tracking Number: 4165	3/10/2008	Employee Referral	NO	
3	Account Executive EEO Tracking Number: 4166	1/3/2008	Employee Referral	NO	
4	Account Executive EEO Tracking Number: 4166	1/2/2008	NRGMEDIA.COM	NO	

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Appendix 2

Job Wise Notification Summary between 08/01/2007 to 07/31/2008

Account Executive (EEO1SOURCE Tracking Number: 4165) 2 individuals hired from this job posting

Notifications sent to agencies below were identical for Fax or e-mail notifications. A copy of this is shown below:

To:
All recruiting agencies listed in the report below.

Date: 02/13/2007

From: New Job Listing from Plover/Wausau/Stevens Points

Title: Account Executive

Description:

Manage existing accounts by maintaining and growing their business with the station

Proactively develop new client base

Represent the station in a professional and ethical manner

Communicate account information and needs to internal staff and complete appropriate paperwork

Salary:

Experience:

Previous sales experience required (radio sales experience preferred)

Ability to develop creative marketing strategies and advertising solutions

Effective written and verbal communication skills

Ability to develop positive relationships

Strong client focus

Highly motivated

Provide own transportation and be able to travel to customer locations

Requirements:

see experience

Additional Requirements:

WLJY & WYTE

Contact:

Bob Jung

Local Sales Manager

2301 Plover Road

Plover, WI 54467

Non-Fax Prong 1 Outreach Efforts

No:	Category:	Name:	Date:	Description:
	ON AIR ANNOUNCEMENTS	WBA Recruitment Ads	08/01/2007	ANNUAL CONTRACT INCLUDES SPOTS REFERENCING ALL POSITIONS AVAILABLE IN

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Appendix 2

Job Wise Notification Summary between 08/01/2007 to 07/31/2008

Account Executive (EEO1SOURCE Tracking Number: 4166) 2 individuals hired from this job posting

Notifications sent to agencies below were identical for Fax or e-mail notifications. A copy of this is shown below:

To:
All recruiting agencies listed in the report below.

Date: 02/13/2007
From: New Job Listing from Plover/Wausau/Stevens Points
Title: Account Executive

Description:
Manage existing accounts by maintaining and growing their business with the station

Proactively develop new client base

Represent the station in a professional and ethical manner

Communicate account information and needs to internal staff and complete appropriate paperwork

Salary:

Experience:
Previous sales experience required (radio sales experience preferred)

Ability to develop creative marketing strategies and advertising solutions

Effective written and verbal communication skills

Ability to develop positive relationships

Strong client focus

Highly motivated

Provide own transportation and be able to travel to customer locations

Requirements:
Provide own transportation and be able to travel to customer locations

Additional Requirements:
WGLX & WBCV

Contact:
Jon Albrecht
Local Sales Manager
2301 Plover Road

Non-Fax Prong 1 Outreach Efforts

No:	Category:	Name:	Date:	Description:
	ON AIR ANNOUNCEMENTS	WBA RECRUITMENT PROMOS	08/01/2007	ANNUAL CONTRACT INCLUDES SPOTS REFERENCING ALL POSITIONS AVAILABLE IN

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Appendix 3

Recruitment Sources Used

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Job #:	Job Title:	Date Filled:	Recruitment Source:	Prong 2:	Contact Details:
4165	Account Executive	8/27/2007	Employee Referral	NO	
4165	Account Executive	3/10/2008	Employee Referral	NO	
4166	Account Executive	1/3/2008	Employee Referral	NO	
4166	Account Executive	1/2/2008	NRGMEDIA.COM	NO	

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Appendix 4

Total Number of Persons Interviewed for Full-Time Vacancies

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Annual EEO Public Report Form Covering the Period from 08/01/2007 to 07/31/2008

Yearly Period Beginning: 08/01/2007 Ending: 07/31/2008

Recruitment Source:	Total Referred:
Unknown	1
Walk-in	1
NRGMEDIA.COM	2
Employee Referral	4
Total Number of Persons Interviewed for Full-Time Vacancies:	8

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EEO Public Report Form Covering the Period from 08/01/2007 to 07/31/2008**Appendix 5**

Summary of Prong 3 Outreach Initiatives

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Date:	Activity Type:	No. of Station Participants	Participant Name:	Hiring Authority?	Points:
05/06/2008	Provision of training to management	4	Ben Rosenthal Laura Treul Bob Jung John Albrecht	YES NO NO NO	1
Description: Vicky Smith, Director of Human Resources, reviewed NRG's handbook policies and provided training on EEO, ADA, discrimination, and sexual harassment.					
04/30/2008	Co Sponsoring Job Fair	2	Rob Wefel Tracee Deranick	NO NO	1
Description: Job Fair at Mid-State Technical College in Wisconsin Rapids, WI					
08/29/2007	Co Sponsoring Job Fair	3	Ben Rosenthal Jon Albrecht Rob Wefel	YES NO NO	1
Description: Memories in Plover WI					
Total Points:					3